MERI

MERI College of Engineering & Technology (MERI-CET)

Session: 2020-2021	Course: B.B.A		
Name of the Faculty	:	Dr. Manju Singh	
Discipline	:	Management	
Semester	:	1 st sem	
Subject	:	Business Organisation	
Lesson Plan Duration	:	15 Weeks (From Sept. 2020 to November 30)	

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Work load (Lectures/Practical)

Per week (in hours)

Lectures-03, Practicals-00

WEEK		THEORY	PRACTICAL	
LECTURE		TOPIC (including assignment /test)	PRACTICAL TOPIC	
	DAY		DAY	
1 ST	1 st	Concept, Nature and Scope of business		
	2 nd			
	3 rd	Business as a system with activities.		
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			N	0
			PRACT	
2 ND	1 st			



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Session: 2020-2021 Course: B.B.A 2nd Business as a system with assignment and activities 3rd 3rd 1st Business Objectives, Business and **Environment Interface** 2nd 3rd Distinction between business, commerce and trade 4th 1st Forms of business organisation, Sole proprietorship 2nd Partnership, joint stock company 3rd 5th 1st Types of company, cooperative 2nd societies 3rd 1st 6th Multinational corporations 2nd 3rd Concept and nature of Entrepreneur 7th 1st Entrepreneur opportunities in contemporary business environment. 2nd 3rd Process of setting up a business enterprise 8th 1st Choice of a suitable form of business 2nd organisation 3rd Feasibility and preparation business 9th 1st plan 2nd 3rd Government and business interface 10th 1st Stock exchange in India 2nd 3rd Business combination : concept and causes 11th 1st 2nd Chambers of commerce and industries in India : FICCI 3rd 1st 12th **CII** Association



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Course: B.B.A 2nd Queries and Doubts 3rd 13th 1st Revision 2nd 3rd Revision 1st 14th Revision 2nd 3rd Syllabus revision 15th 1st 2nd **PRE-UNIVERSITY** 3rd **EXAMINATIONS** 4th